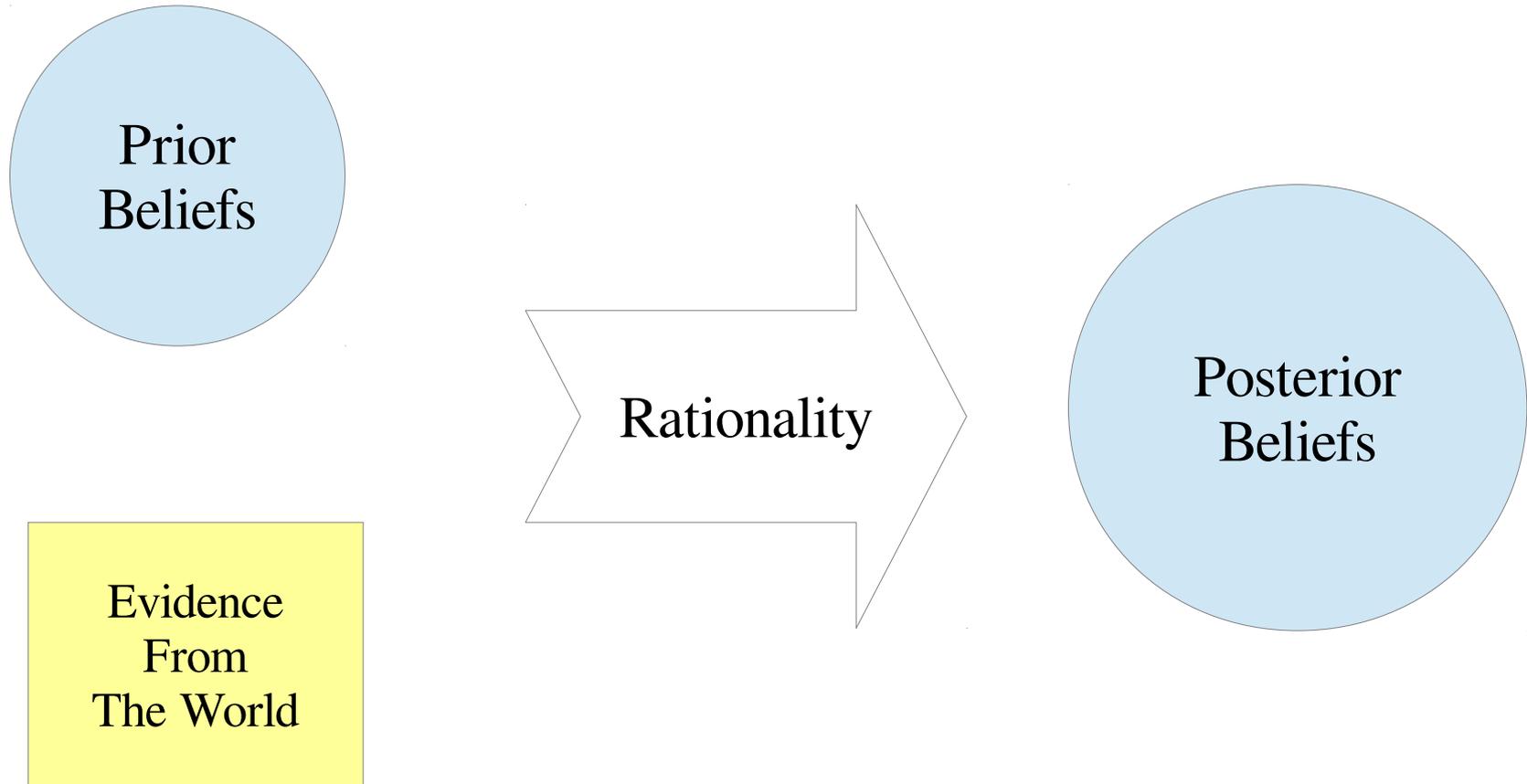


# The credit economy and the economic rationality of science

Kevin J.S. Zollman  
Carnegie Mellon University

# Philosophy of science



# Standards

- Convergence in the limit (statistical consistency)
- Conservatism
- Accuracy

# Arational choices?

- How much time should I dedicate to science?
- What experiments should I perform?
- What project should I work on?
- Should I publish now or later?
- Where should I publish?

Etc.

# Epistemic vs. instrumental rationality

- Some have suggested there are two senses of rationality
- The progress of science depends critically on both epistemic and instrumental choices

# Irrational choices

Many of these decisions are governed by concern for:

- Career advancement
- Credit
- Prizes
- Friendship

Etc.

# Social versus individual rationality

- Social norms govern incentives
- We can ask whether the social norms are “rational”

# Credit



# Credit

**Solves a public goods problem**

---

Dasgupta, P., & David, P. A. (1994). Toward a New Economics of Science. *Research Policy*, 23(5), 487–521.

# Credit

**Solves a public goods problem**

**Solves a labor allocation problem**

---

Kitcher, P. (1990). The Division of Cognitive Labor. *The Journal of Philosophy*, 87(1), 5–22.

Strevens, M. (2003). The Role of the Priority Rule in Science. *Journal of Philosophy*, 100(2), 55–79..

# Credit

**Solves a public goods problem**

**Solves a labor allocation problem**

**Effects the “communist norm”**

---

Michael Strevens (forthcoming) Scientific sharing: Communism and the social contract. In Thomas Boyer-Kassem, Conor Mayo-Wilson, and Michael Weisberg, editors, *Scientific Collaboration and Collective Knowledge*. Oxford University Press, Oxford.

Heesen, Remco (manuscript) Communism and the incentive structure of science

# Credit

**Solves a public goods problem**

**Solves a labor allocation problem**

**Effects the “communist norm”**

**Causes errors or fraud**

---

Ionnidis, J.P. (2005) Why most published research findings are false. PLoS Medicine 2: e124

Heesen, R. (manuscript) Expediting the flow of knowledge versus rushing into print

# Features of particular credit systems

**File drawer problem**

**Significance chasing**

**Low risk versus high risk science**

**Gender and racial disparities**

# Credit

**Solves a public goods problem**

**Solves a labor allocation problem**

Effects the “communist norm”

Causes fraud

---

# Credit

**Solves a public goods problem**

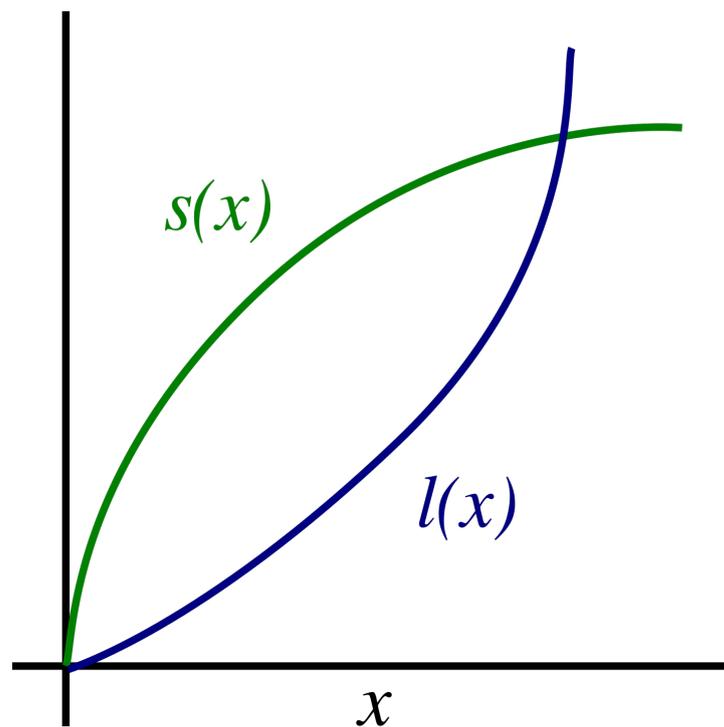
Solves a labor allocation problem

Effects the “communist norm”

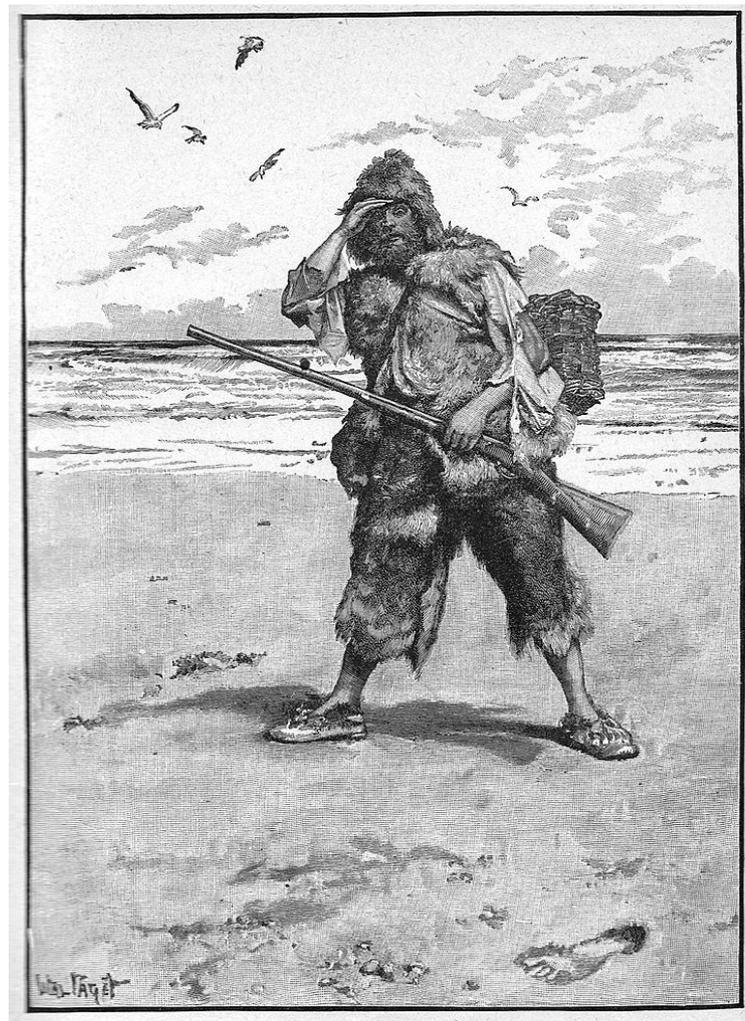
Causes fraud

---

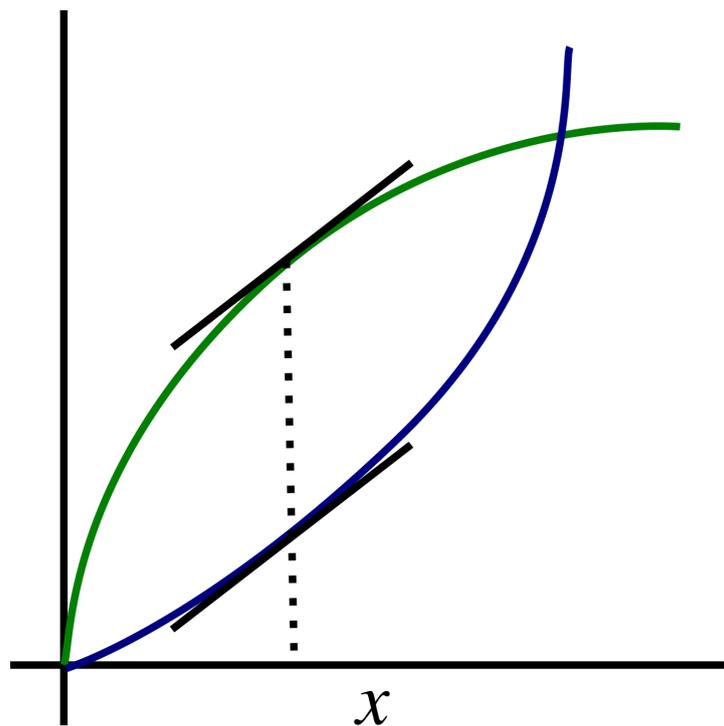
# Prof. Crusoe



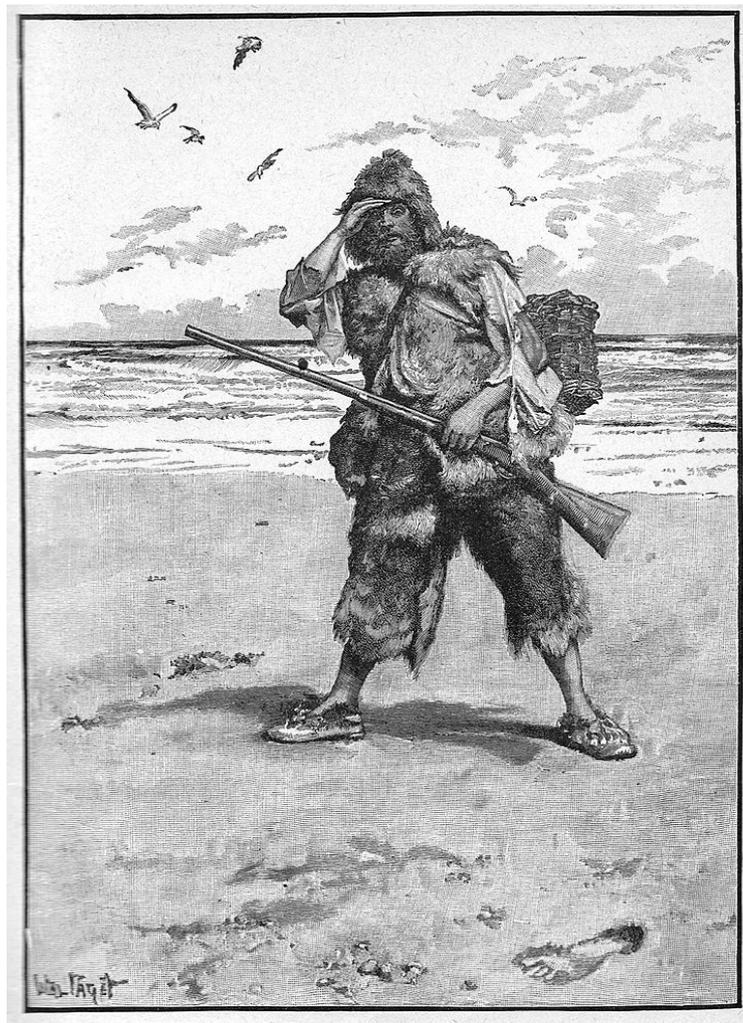
$$u(x) = s(x) - l(x)$$



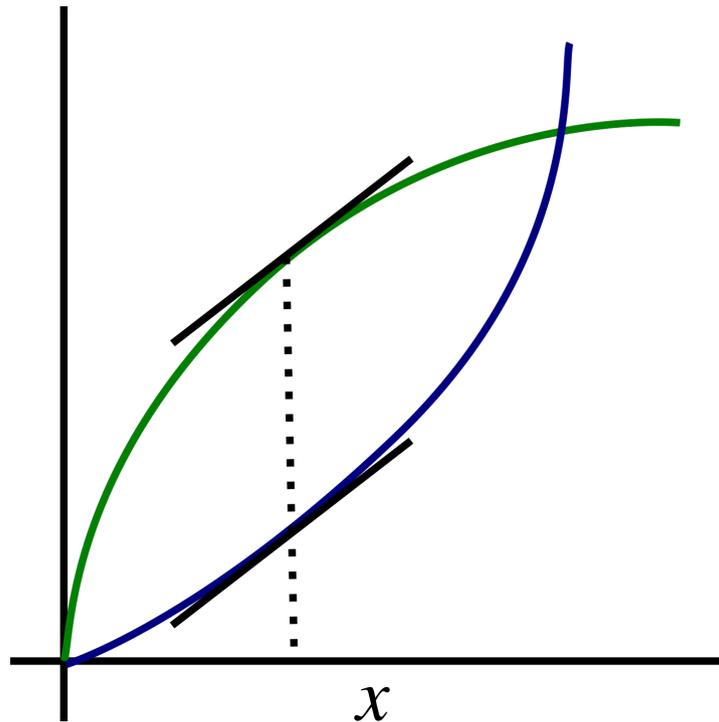
# Prof. Crusoe



$$u(x) = s(x) - l(x)$$



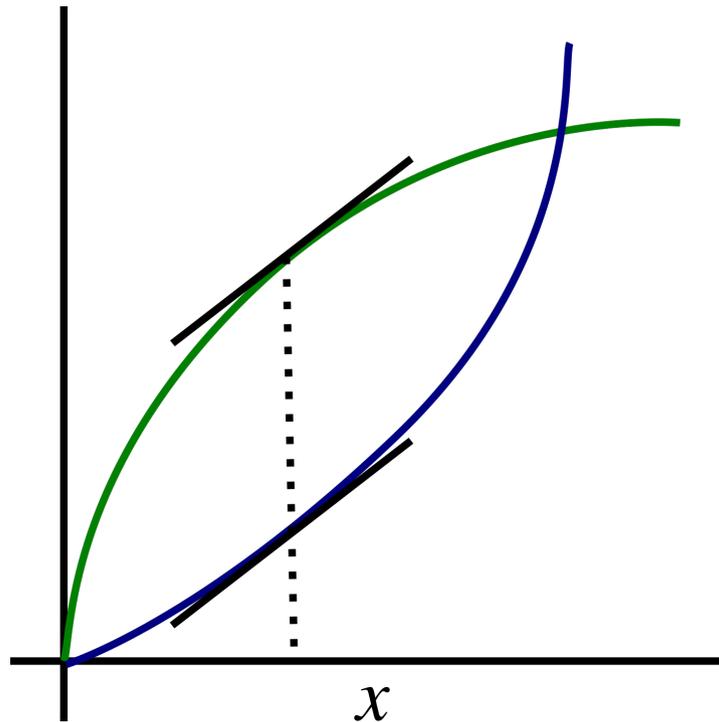
# Society of scientists



$$u_i(\mathbf{x}) = s_i(\mathbf{x}) - l_i(x_i)$$

- Each scientist individually chooses how much effort to dedicate
- Every scientist benefits from everyone's effort
- Each pays a private cost

# Society of scientists



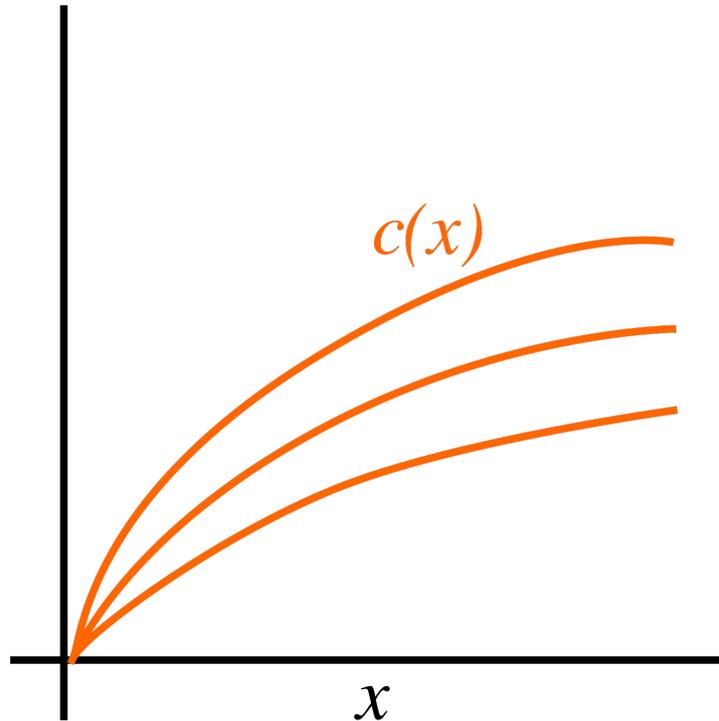
$$u_i(\mathbf{x}) = s_i(\mathbf{x}) - l_i(x_i)$$

- Creates a public goods problem
- Private choices are worse than centralized control

# Inhomogeneity

- Value of leisure
- Production of science
- Value of (own or others) scientific production

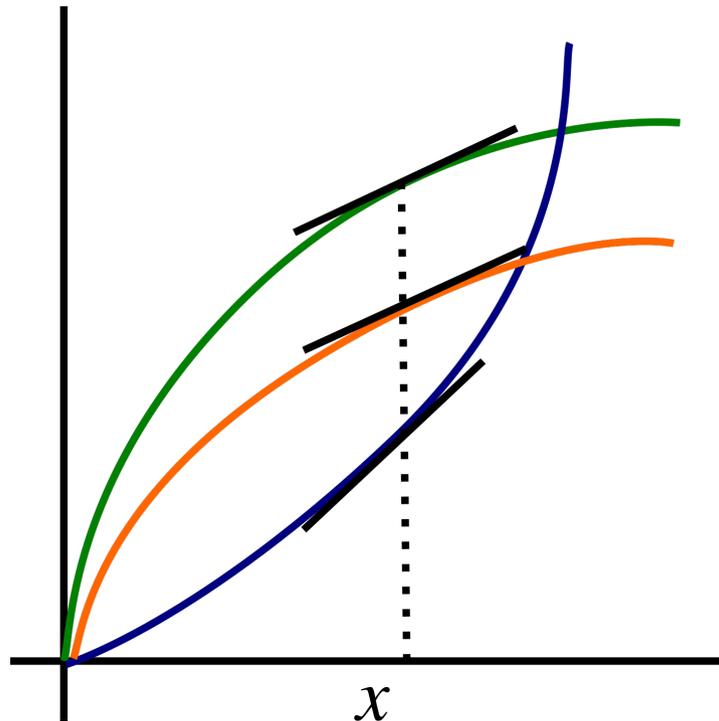
# Adding credit



- Expected credit is increasing in my effort
- Expected credit is decreasing in others' effort

$$u_i(\mathbf{x}) = s_i(\mathbf{x}) - l_i(x_i) + c_i(\mathbf{x})$$

# Adding credit



- This increases the equilibrium allocation
- It may not “solve” the public goods problem
- It may even “overshoot”

$$u_i(\mathbf{x}) = s_i(\mathbf{x}) - l_i(x_i) + c_i(\mathbf{x})$$

# Credit

**Solves a public goods problem**

Solves a labor allocation problem

Effects the “communist norm”

Causes fraud

---

# Credit

Solves a public goods problem

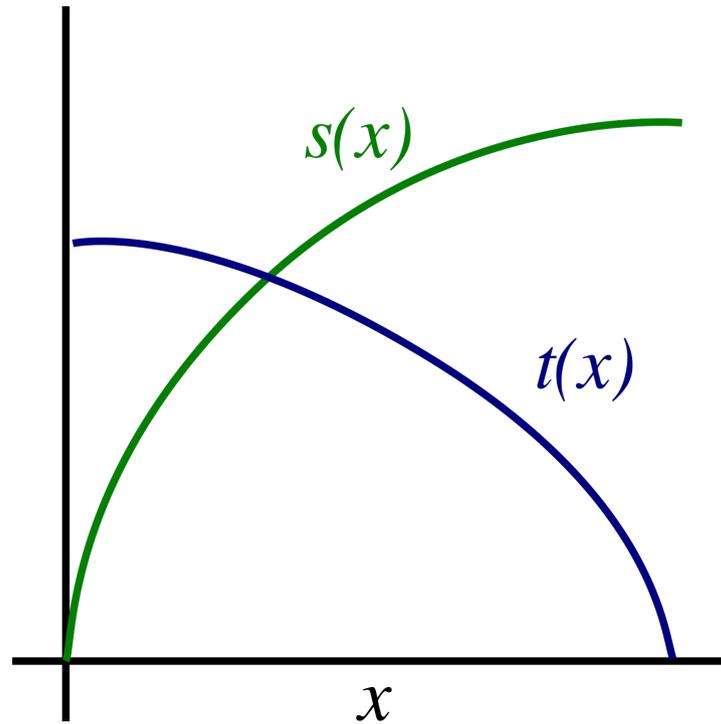
**Solves a labor allocation problem**

Effects the “communist norm”

Causes fraud

---

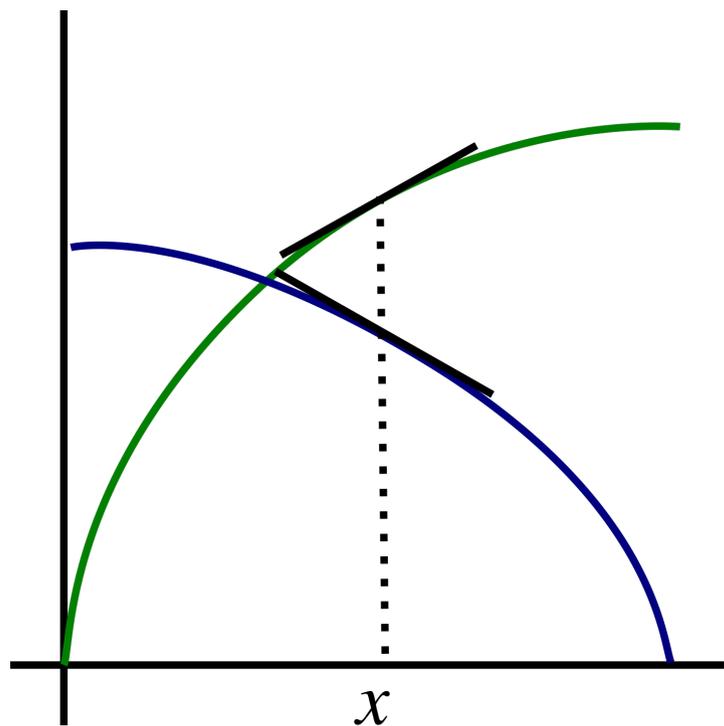
# Prof. Crusoe



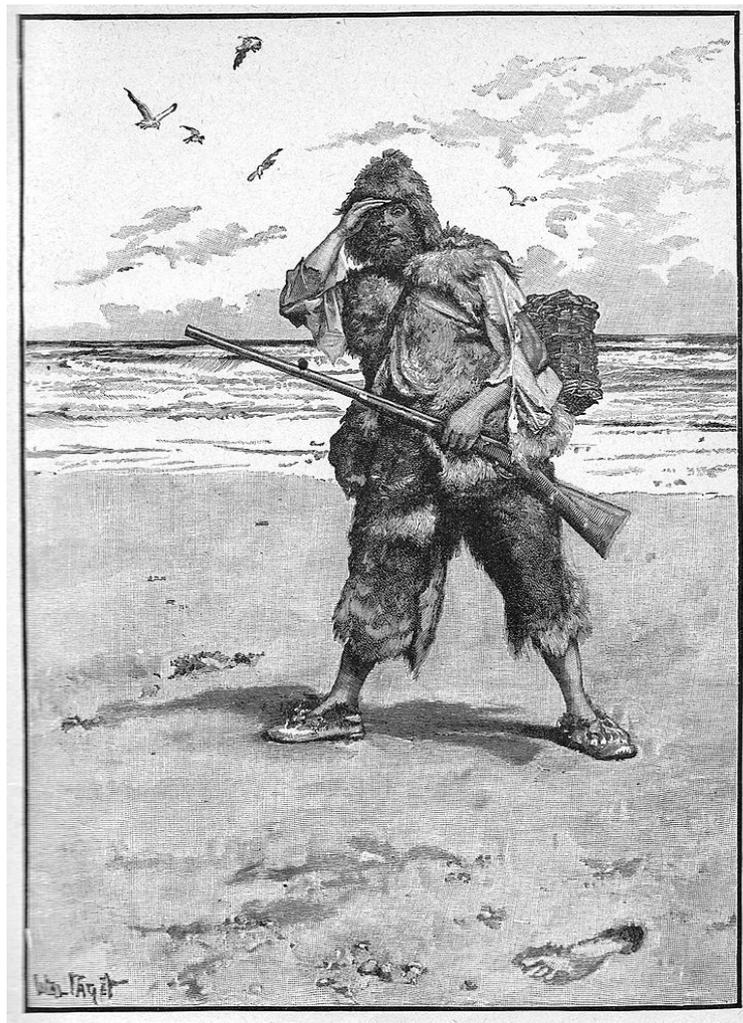
$$u(x) = s(x) + t(x)$$



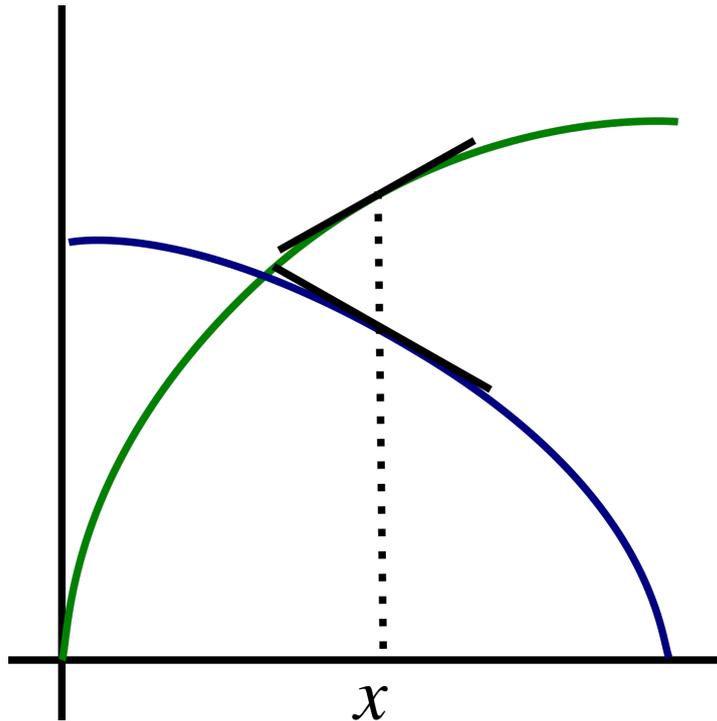
# Prof. Crusoe



$$u(x) = s(x) + t(x)$$



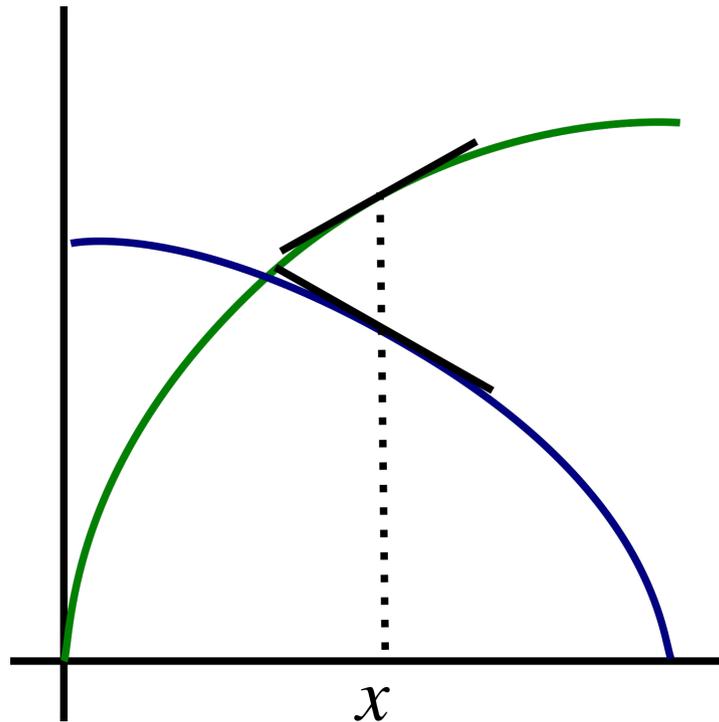
# Society of scientists



$$u_i(\mathbf{x}) = s_i(\mathbf{x}) + t_i(\mathbf{x})$$

- Each scientist chooses individually how much to allocate to each project
- Everyone benefits from each others' allocations

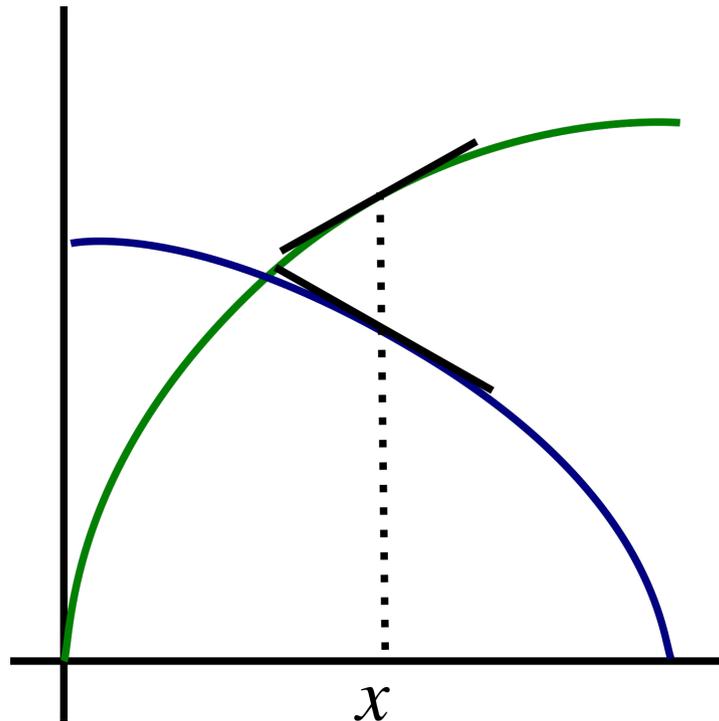
# Society of scientists



$$u_i(\mathbf{x}) = s_i(\mathbf{x}) + t_i(\mathbf{x})$$

- Sometimes there is a gap between the socially optimal allocation and the equilibrium allocation
- If we assume a certain level of homogeneity, there will not be a gap

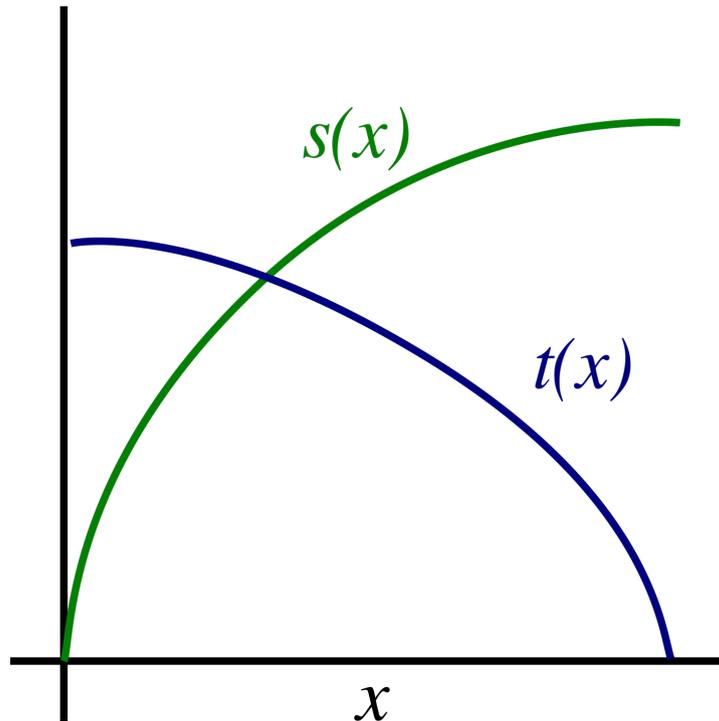
# Adding credit



- Credit will sometimes help and sometimes hurt
- The “priority rule” will hurt in highly homogenous situations (contra Kitcher and Strevens).

$$u_i(\mathbf{x}) = s_i(\mathbf{x}) + t_i(\mathbf{x}) + c_i^s(\mathbf{x}) + c_i^t(\mathbf{x})$$

# Kitcher and Strevens



- Both assume that without credit scientists will choose the project with the higher slope (project  $s$ )
- This assumption is derived from a lingering connection to the philosophical view of scientific rationality.

$$u_i(\mathbf{x}) = s_i(\mathbf{x}) + t_i(\mathbf{x}) + c_i^s(\mathbf{x}) + c_i^t(\mathbf{x})$$

# Idealizations

- Additively separable utilities
- Scientists cannot fake effort
  - Expected credit is a function of effort
  - All effort is valuable
- Single shot decisions

# The credit economy

- The credit economy helps to solve the public goods problem.
- The credit economy might help to solve labor allocation problems (but often will make the situation worse).
- How does one weigh these two considerations?